



ADVERTORIAL FEATURE

# ON SET WITH ALEKSANDR ORLOV

WE VISIT THE ENTREPRENEURIAL MEERKAT ON THE SET OF HIS EPIC 60 SECOND FILM

Last time we met Aleksandr Orlov, founder of [comparethameerkat.com](http://comparethameerkat.com), he gave us a tour of his humble mansion. Since then he has shot to nationwide stardom with several successful ads under his belt, his own podcast, over 600,000 Facebook fans and even his own soft toy. We caught up with Aleksandr on the set of his new film to get the scoop on his latest masterpiece.

The meerkats land in Russia after their Journey of Courageousness (left), On location in the Kalahari (below left), Aleksandr and co-star Sergei on set together (Right)



## “Trying to direct Sergei is like trying to direct a blob of cheese”

### AN EXCLUSIVE INTERVIEW WITH ALEKSANDR

#### What made you decide to make a film?

In despite of my advertisements on the television, peoples are *still* come to my website looking for car insurance deals. This is not just infuriate for me, but also incredibles insult to my noble meerkat ancestors. So, I decide to up the ants and tell their story in a thrilling and tender sixty second epic film. My hope is that peoples will at last start to respect difference between meerkats and car insurance.

#### Could you give us a quick synopsis?

It is tale of my ancestors' 'Journey of Courageousness' from their home in the Kalahari to Russia. It feature very handsome actor in star role and supporting work by head of IT. I am not want to toot my horn too much, but I think that this is the best film ever made. I am hope for clean sweep at the Oskats.

#### This time you've taken an active role behind the camera as well as in front. How are you finding your directorial debut?

Boasting to peoples about what to do is one of my favourite hobbies, so being director was very natural step for me. I was also very fortunate to work mostly with such talented actor as myself but trying to direct Sergei is like trying to direct

a blob of cheese. He is good at computermabob, but could not act way out of paper hat. Out here I am managing to write, act, direct, produce, edit and get spa treatment all at same time. Sergei is in charge of make-up, and keeping biscuits stocked.

#### How do you find shooting on location in the desert?

My ancestors originate from the Kalahari Desert, so I take to sand like a mongoose takes to idiocy. I remember one day though, my limo became stuck in a sand dune! Sergei said I should have never brought limo into desert in first place, but where else was I meant to store my iced arthropops?

#### Do you have a favourite film?

Yes. Like most peoples, my favourite film is Titanic. I love scene where Jack and Rose are stand at front of boat and he is spread his arm wide and then she is spread her arm wide and it is like they are fly across ocean on wings of love. I try to re-enact scene with Sergei when I film dramatic ocean scene, but it got a little peculiar.

#### Does this advertisement mark the beginning of a new film career?

Who know? Once I have finally compare my last meerkat, it would be nice to know I have career

in waiting in the Holly Woods. Movie-star lifestyle is not quite glamorous as compare meerkats, but I am willing to take pay cut for sake of art. It would also be nice to press my paws on Sunset Boulevard alongside greats like Robert Red-fur and Mel Grubson.

#### What do you think of the Hollywood lifestyle?

#### Could you see yourself settling down in LA?

Yes I love the LA. It filled with many beautiful and interesting peoples, so I think I fit in like glove. One day in fancy Holly Woods restaurant I bump into Mr Governor of Californias. For killer robot cyborg he is actually very nice man. I tell him I like the Holly Woods so much that 'I will be back'.

#### Who inspires you? Do you have any Hollywood heroes?

I admire the De Niro. I like the film where he fights the angry bull and that other film where he is a mobster. I too am a 'method actor'. To get into character for desert scene I spent many months lying on a sandy beach. To catch me in action, please be viewings my film, 'The Journey of Courageousness', at [www.comparethameerkat.com](http://www.comparethameerkat.com)



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